

The 2004 "Anti-You Know" Competition!!!

Sponsored by The Kinman-Oldfield Family Foundation

The annual Dollars for Scholars "Anti-You Know" competition is off and running! The winner, a student in grades K-12, will receive a \$1,000 cash award.

The contest was designed to eliminate the overuse of "you know" at the beginning, middle or end of a verbal sentence.

In 1996, Col. Oldfield, a Nebraska native, former staffer for Gen. Dwight D. Eisenhower and ex-Hollywood press agent, dreamed up the idea while blocked by a 18-wheeler in Los Angeles traffic. Oldfield tuned his car radio to a talk show and heard the phrase "you know" used nearly 120 times in the first 30 minutes of the program.

To compete for the \$1,000 cash award, Nebraska students must supply a taped recording of the most "you knows" packed in a 15-minute television or radio interview, individual presentation or commentary. Each audio or video entry must also include the program, station, time of day, city or town (it can be a network takeoff, if heard in Nebraska), along with the student's name; address; grade; school and phone number.

**Send entries to Executive Director Ardyce Bohlke,
Nebraska Dollars for Scholars, Box 52, Hastings, NE 68502**

Entries must be received by May 15, 2005.